



IRISH SCHOOL STEP CHALLENGE

Student privacy & safety overview

A one-page guide for schools, parents and guardians

5 OCTOBER - 5 NOVEMBER 2026

AT A GLANCE

Students record steps and take part in a school challenge. Schools see the information needed to run the challenge. Student accounts have extra privacy and social-safety restrictions by default.

01 Information used

- Account details such as name, username, email, date of birth and school or year-group membership.
- Daily and total step counts, challenge progress and leaderboard position.
- Limited device, app and security information needed to operate and protect the service.
- Location or route information only for a feature the student actively uses and only with device permission.

02 Student safeguards

- Live location sharing is disabled. Student profiles remain in Ghost Mode on the map.
- Highlights are unavailable: students cannot view or upload public highlight videos.
- Public communities and global chats are unavailable, and students cannot add friends.
- Student and school leaderboards focus on challenge participation and step totals.

03 What schools should do

- Give this notice and the full Privacy Policy to parents and students before participation.
- Confirm the school's own lawful basis, transparency information and approval process.
- For students under 16 in Ireland, obtain parent or guardian authorisation where consent is the legal basis.
- Complete the school's own DPIA and supplier review where required.

04 Choices and rights

- Students and parents can ask to access, correct or delete personal data, or to restrict or object to processing where applicable.
- Device permissions can be changed at any time. Account deletion is available in App Settings.
- Participation should be voluntary and students should know who at the school can see challenge results.
- Questions or rights requests: support@snowsproam.com.

LOCATION CLARIFICATION

Ghost Mode prevents other users from seeing a student's live map location. If a student deliberately starts route tracking, the app may privately process location to record that activity, subject to device permission. This is separate from live location sharing.

Full information

snowsproam.com/privacypolicy | snowsproam.com/terms | support@snowsproam.com

DPC guidance: Children's Fundamentals & Toolkit for Schools
dataprotection.ie